

**Vision:** WCCC is the valued partner of choice within the educational and economic systems of our communities, by providing quality academic and career technical education. We pave the way for a future of opportunities unique to each of our learners.

**Mission:** To prepare youths and adults to make informed career choices and to successfully enter, compete, and advance in a changing world.

*WCCC stakeholders will behave in ways that support and demonstrate the following values:*

- Celebrating team & individual achievements
- Communicating openly & honestly for all learners
- Embracing educational opportunities for change and diversity
- Making quality customer service a high priority
- Promoting partnerships & a team environment
- Providing high quality instruction & highly qualified staff to ensure success for all learners
- Taking ownership of personal actions & being held accountable for results
- Treating each other with respect, dignity, trust & mutual value
- Upholding & demonstrating high ethical, educational & fiscal standards
- Using data to drive planning, decision making & actions

*WCCC stakeholders believe that in order to realize our vision and accomplish our mission, we will be consistent with the following strategic choices:*

- Curriculum, Instruction & Assessment for both academic & career/technical courses will:
  - Align with state standards
  - Ensure students are prepared for careers and post-secondary education
  - Prepare students in life skills to become exemplary citizens, employees & team members
- Facility Usage – create a safe, secure & welcome environment which provides open community access & supports our focus on teaching & education.
- Financial Planning – maintain current and new assets at a level that will consistently support educational operational and planning needs.
- Partnerships – actively pursue, recruit & retain community educational partners in meaningful & creative ways.
- Professional Development – targeted at developing a highly qualified staff using a balanced approach to considering system-wide needs based on data & individual professional objectives.
- Recruitment & Retention – actively recruit secondary & adult students to ensure their success.
- Technology – offer technologies with advanced tools & applications in order to enhance the educational process & to achieve district objectives.

*Organizational Goals & Objectives:*

- Goal 1: All students will be prepared to achieve their maximum potential.
- Objective 1.1.0: Continually improve our performance on all annual local/state/federal indicators and measure.
  - Objective 1.2.0: Increase market share by 10%.
- Goal 2: We will be financially responsible and fiscally solvent by ensuring adequate financial resources which provide for continued high quality educational opportunities.
- Objective 2.1.0: Remain within allocated annual budget to include three months of operating cost carryover.
  - Objective 2.2.0: Maintain or increase revenue sources and opportunities.
- Goal 3: Develop and provide the tools and resources needed to create an exceptional learning environment.
- Objective 3.1.0: 100% of students will have access to technology, programming and facilities which allow them to earn industry and career certifications.
  - Objective 3.2.0: The District will use data in decision making.